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*Section A. The 2016*

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The average attendance number was 97 with the majority of the attendees identifying as 'senior'. Attendance decreased for the last two lectures although the topics and speakers were very interesting.

All lectures were evaluated as 'excellent' or 'very good'.

### *Section C: Venue*

We were, again, unable to use the Harry Hickman Building lecture theatre (HHB), a venue that we have used with success from 2004-2014. We were offered the Bob Wright Lecture Theatre (BWT), which seats approximately 350 people although our attendance, on average, has been about 100. There was a choice to have all lectures in the BWT or to use the HHB lecture theatre for the first and last lectures, as these were outside of the examination period, and to change venues to BWT for the second and third lectures. We decided that having two lectures in HHB and changing venues for the second and third was preferable to using the very large lecture hall for all four lectures. The staff from COAG did an excellent job on signage and other forms of communication, so we do not think that changing venues reduces audience size significantly.

We have three options with regard to a suitable venue for the 2017 Mastermind Lecture Series:

1. Continue to use HHB in the period outside of examinations and seek a suitable venue for the two lectures in exam period.
2. Change the timing of the lectures so that they are all outside of the examination period.
3. Seek an alternative venue that is not used during the examination period.

Option one has inherent challenges with communicating the location of the lecture and the parking situation with each location. Option two means that we move the lecture to the month of March, which is a very busy time for the COAG personnel and probably not feasible, or to May, during which time many people prefer outdoor activities and we would predict that attendance would be reduced.

As for option 3, Lois Holizki is investigating the use of the new lecture theatre in the Continuing Studies Building in April of each year and this would be the most preferable option, if that venue were available.

### *Section D. Communications*

Suzanne Ahearne was our UVic communications' contact and ensured that the larger community was well informed of the series. She was instrumental in the preparations of the posters that were distributed to the UVic departmental offices and some external sites,

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for the media releases, and for organizing media interviews. The series was also featured in the Times Colonist and other local publications. We are very grateful to Suzanne for her excellent work.



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External Affairs. Thank you notes and the small gift to the speakers are appropriate recognition of their efforts.

*Section I. Potential Speakers*

We have learned