Réduire les méfaits et des coûts liés à l'alcool au Québec : Rapport sommaire provincial

Norman Giesbrecht et Ashley Wettlaufer
Nicole April et Laurie Plamondon

&LWDWLRQ VXJJpUpH
*LHVEUHFKW 1 :HWWODX1HUHW$3ODPRQGRQ/H OHV PpIDL
GH WR[LFRPDQLH HW GH VDQWp PHQWDOH

Introduction

Méthode

&H SURMHW V¶LQVFULW GDQV OD GXUpH GX SURJUDPPH ''&RQQDLVVDQFH GH TXHOV SURYLQFH
OHV SROLWLTXHV UHODWLYHV j OD VpFXULWp RQW pWp DQDO\VpHV ,O
pJDOHPHQW VXU GHV pWXGHV GH FDV GDQV GLIIpUHQWV SD\V GH O¶2&'(SXEOLTXHV
SXEOLTXHV VXU O¶DOFRRO. D%XW GH OD VpULH GH WUDYDX[UHFHQVpV GDQV FHV GLIIpUHQWV SD\V
V\VWpPDWLTXHV UHJURXSHV DX VHLQ G¶XQH UHYXH VSpFLDOLVpH GDQV OHV pWXGHV VXU O¶DOFRRO
SUpYHQWLRQ GHV SUREOqPHV OLpV j O¶DOFRRO RQW SHUPL
SROLWLTXHV HIILFDFHV TXL IRQGHQW OHXU DFWLRQ VXU GHV SUHXYHV
GLVFXWpHV SOXV ORLQ VRQW WUDLWpHV GDQV OHV GRFXPHQWV VXLYDQWV
%DERU HW FROODERUDWHXUV *LHVEUHFKW HW FROODERUDWHXUV H
VDQWp SXEOLTXH HW 6HUYLFHV FRXSHQW WUqV OpJqUHPHQW GH TXHVWLRQV SDU
O¶2UJDQLVDWLRQ PRQGLDOH GH OD 6DQWp &HUWDLQHV GHV GLVFXVVLRQV GH
OHV WR[LFRPDQLHV QH VRQW SDV UHSULVHV GDQV &&/$7

8QH JUDQGH QRWDWLRQ VXU OHV pWXGHV HQ SRSXODWLRQ HW VXU OHV pWXGHV EDVpHV VXU
SROLWLTXHV HQ PDWLqUH GH SROLWLTXHV SXEOLTXHV HW GH VDQWp SXEOLTXH
LQWHUQDWLRQDX[HQ PDWLqUH GH SROLWLTXHV VXU O¶DOF

FDSLGW¶DOFRRO HVW SDVVpH GH OLWUHV G¶DOFRRO SXU
ILJXUH 6WDWLVWLTX&HF&LQHSUpVHQWH XQH DXJPHQ
GH OD FRQVRPPDWLRQ G¶DOFRRO FH TXL SODFH OH 4
QDWLRQDOH 'XUDQW OD PrPH SpULRGH O¶DXJPHQWDWLRQ
-XVTX¶DX GpEXW GHV DQQpHVSHU FODGS¶EWRQFVRRPpWDE
IDLEOH DX 4XpEHF FRPSDUDWLYHPHQW j OD PR\HQQH QDWL
GHX[LqPH SDUWLqUHGpFHQQLHQLVRLW HQ SHUOD FRQVR
FDSLGW¶DOFRRO DX 4XpEHF D FRPPHQFp j GpSDVVHU OD PR\H
HVW ODUJHPHQW GXH j OR¶RXRPHPDWLQRGHGYLQDX 4XpEHF
6WDWLVWLTXH &DQDGD D

'H OD PrPH PDQLqUH HQWUHSUpYHQFH GH OD FRQVRPPD
YHUVHV HW SOXV SDU RFFDVLRQ DX PRLQV XQH IRLV SDU P
TXpEpFRLV kJpV GH DQVHW SOXVpJRUWHRXW¶kJH HW GHV
6WDWLVWLTXH &DQDGD

3DU DLOOHXUV VHORQ O¶HQTXrWH GH VDQWp GDQV OHV FF
GH OH WDX[G¶DEXV RX GHjGpSHQGDQFH OLp¶DOFRRO
IDLEOH DX 4XpEHF TX¶DX6&DQDGD E
7RXWHIRLV LO Q¶HVW SDVQpFHVVDLUHGH FHUWDLQHV GHX[
HW FDU OHV TXHVWLRQV 3RQDUVpQp HW GFLROODE

/¶DOFRRO MRXH DXVVL XQ U{OH GDQV OHV GpFqV SDU DFFL
GHV FRQGXFWHXUV GpFpGpVODDUQRXWHH EHFLGHSQpVGHQWDLH
G¶DOFROpPLH VXSpULHXU j OD OLPLWH OpJDOH GH PJ S
(QILQ VHORQ XQH pWXGH FDQDGLHQQH VXU OHV pKRVLHQW DW
O¶DOFRO DX 4XpEHF HQ 5HKP HW FROODE

Figure 1. Consommation d’alcool per capita en litres d’alcool pur, par personne âgée de 15 ans et plus, Québec et Canada, 1990 à 2012

6WDWLVWLTXH &DQDGD D

Récents changements dans les politiques en matière d’alcool au Québec

&HWWH VHFWLRQ SUpVHQWH FKURQRORJLTXHPHQW OHV SULQFLSDX[FKDQJHPHQWV DSSRUWpV DX[SROLWLTXHV HQ PDWLqUH G¶DOFRRO TXL RQW pWp PLV HQ SODFH RX RQW pWp DEURJpV DX FRXUV GHV GHUQLqUHV DQQpHV DILQ GH OD SpULRGH GH FROOHFWH GHV GRQQpHV GX ¶DXWRPQ TXH FHV FKDQJHPHQWV QH VRLHQW SDV WRXV GH QDWXUH GHVWLQpV j DJLU VXU OD FRQVRPPDWLRQ G¶DOFRRO HW OHV SUREOqPHV VXUYHQXV DSUqV OD ILQ GH SpULRGH GH FROOHFWH GH GR

-)L[DWLRQ GHV SUL[/H OHJLVODWHXU DX[SHUPHW TXpEpFRLV XQH DXJPHQWDWLRQ GH OD WD[H VSpFLILTXH VXU O¶DO SUL[GH OD ELqUH D pWp DXJPHQWpH GH FHOXL GX YL ERXWHLOOH HW[FHSWLRQ GHV VSLULWXHX[
- $OFRRO DX YRODQW 'HSXLV TXHOTXHV DQQpHV TXL H[LJH XQH QXOOH © WROpUDQFH]pURpWH SRXU OHV ¶DSSOLTXH SOXV WLWXODLUHV G XQ SHUPLV GH FRQGXLUH DSUqV XQH FRQVRPPDWLRQ G¶DOFRRO GHV SURFHGXUHV PDLV DXVVL j WRXV OHV WLWXODLUHV GH RX PRLQV 6$$4 E (Q FDV GH QRQ UHVSHFW GH OD

LPSRVpHV VRQW OD VRXVHQVHPEOH GHV pOpPHQWV GHV FRQGXLWHV GH
O¶LQVFULSWLRQ GH TXDWUH SRLQWV G¶LQDSWLWXGH H

x 'pSLVWDJH LQWHUYHQWLRQV GDQV OHV &ROOqJHV GH PpGHFLQV GX 4XpEHF HW eGXF¶DOFRRO RQW GLIIXVp O
G¶DOFRRO j IDLEOH ULVTXH DX[PpGHFLQV HW DXWUHV &ROOqJHV GHV PpGHFLQV GX 4XpEHF HW HVG¶DOFRRO
VH VHUYLU GH FHV GLUHFWLYHV SRXU GpYHORSSHU GHV SDWLHQ
GLUHFWLYHV SHXYHQW DYRLU SRXU EXW G¶LQWURGXLUH SRXU \ $OFR
LQWHUYHQWLRQ EUqYH SRXU GLPLQXHU OD FRQVRPPDW
RIIHUWH GDQV OHV &HQWUHV GH VDQWp DX[&666 GX 4
0666

Résultats pour le Québec

/HV UpVXOWDWV GpPRQWUHQW TXH GH IDoRQ JpQpUDO

Figure 2. Notes pondérées de s dimensions de politiques : Québec et moyenne nationale

1. Fixation des prix

' H V U H Y X H V V \ V W p P D W L T X H V R Q W G p P R Q W U p T X H O D I L [D W
K D X W H P H Q W H I I L F D F H S R X U W G L P Q G X H U F R E R Q W R P H V D S U R E G
G D Q V O D S R S X O D W L R Q $ Q G H U V R Q H W F R O O D E % D E R
S R O L W L T X H V G H S O L [F p R P S U H Q Q H Q W L Y D Q W V E € À • @ • À X A Q @

S U R Y L Q F H V G H j H U W D Q J U G L H Y H S D U R Y L Q F H V V X U F H W W H
S R O L W L T X H

Pratiques prometteuses : / H 4 X p E H F G L V S R V H G ¶ X Q S U L [P L Q L P X P S R X
S R X U H P S R U W H U & H S U L [P D L Q W L H Q H X U H D O H F R R Q D Y H F G H
p O H Y p V S R X U O D E L q U H D E R Q W S X Q X H V W p O H Y p H H 3 Q D U D H [H P S O H
F D W p J R U L H V G H S U L [P L Q L W E V L G H L V W H Q R Q V O D R Q W U D
O D E L q U H ' H S O X V F H V S U L [P L Q L R Q E W P L Q G H [p D D Q Q X H O O H P
G H O ¶ L Q I O D W L R Q

Éléments à améliorer : (Q O H S U L [P L Q L P X P p W D E O L S R X U O D E L
H P S R U W H U p W D L W L Q I p U H Q F H X U H D R E D [Q G G p I p U S D U F R Q
V W D Q G D U G / H S U L [P L Q L R X V W D U Q G R G ¶ X G R ¶ X Q W L E L q U H H P E R
X Q H W H Q H U W \ S L Q H G H U V T X W D Y L G X H G D Q R X Q F R P P H U F
H P S R U W H U / H 4 X p E H F Q ¶ p W D E O L S U R X Y H Q W G H S U D W L Q p J R L H V G
D O F R O L V p H V D X W U H V T X H O D E L q U H Y H Q G X H S R X U H P S R U
R Q W G H V S U L [P L Q L P X P V S U R X Y H Q W X O H Y L Q G H O D Q X H E
S U L [P L Q L P X P G L V W L Q F W D S R U W H U V p H E Y R L Q G V X R Q W S R X U F R Q
S O D F H $ X 4 X p E H F O H V H S U R G X L W S U [G H O D L W W H Q H X W F R D O F R O H
P L Q L P X P G H O D E L q U H) L Q H D Q E H P Q E R L V S U [D O F R O V p H V
S U L Q F L S D X [W \ S H V G H E R L V S D R Q W X D Y O F R ¶ D Q G p H F Q ¶ D D G L H Q
F R Q V R P P D W L R Q G H S X L S D X 4 X p E H F

Recommandations : $ M X V W H U D Q Q X H O O H P H Q W O H V S U L [G H O ¶ D O F
G H V S U L [j O D F R Q V R P P D W L G R Q O H 3 & P D S L H Q W P H Q W L W U S U L R S O R W L R
D X W U H U E L H Q V D D I R O G X W L T H K P H S G H S U ¶ L P S L Q L P X H D F W X H O O
S R X U O D E L q U H Y H Q G X H S R X H U P H Q W r W U H D M X V W p D Q Q
L P S R U W D Q W G H V ¶ D V V X U H U R X Q W p W D S U L V F L X Q L Q X L P Y H D X H I
U p G U L H O H V S U E O q P H O L p V j O ¶ D O F R O / ¶ p T X L S H G U S
P L Q L P X P j S D U F R Q V R P P D W L G H O ¶ D O F R O H W G H V F R P P H U F H G ¶ D
H P S R U W H U H W j S D U D Q G R Q V R P D Q W L R Q W W D E O L V H P H Q
G H O ¶ D O F R O j F R Q V R P P H U W H S O H F S H U [Q V L Q D O M O D W H Q H
U H Q G U D L W O H V S U R G X L W V j S O X W H R W H X [U H Q S D U F R Q V p
H Q F R U D J H U D L W O D F R Q V R P P D W L R Q G H S U R G U L W V j I D L E O

2. Système de contrôle du commerce de l’alcool

8 Q P R Q R S R O H J R X Y H U Q H P H Q W H Y W G X Q Y H D W R G H I O ¶ D O F H R H
F R Q V R P P D W L R Q G ¶ D O F R O H W G H G L P L Q X H U V H V P p I D L W V
O R U V T X H O H V \ V W q P H G H F R Q W U { O H S R X U V X L W G H V R E M H F

%DERU HW FROODE
JRXYHUQHPHQW HVWUqPHQW SRXU DFFqV j O¶DOFRRO DX
SROLWLTXHV H[DPLQpHV GDQV OHV FDKLHUV SXEOLHV GLPHQV
SRUWHQW VXU YHQWH HW VXSpULHXUH j PLOOLRQV G¶pW
UDSSRUW j PDJDVLQV SULYpV HQ GHKYHQWH GHV ¶SRLQWV GH
j HPSRUWHU HW j FRQVRPPHU VXU SODFH DFKDWV SDU ,QW
DFFRUGp HW@À`0

FRQVRPPDWLRQ G¶DOFRRO HW G¶DXJPHQWHU OHV UHYHQXV
YHQWH G¶DOFRRO 'DQGHXQDHQWUHSULVHpUSVXSHOFLWLXHH FH GRXEOH PDC
XQH DSSURFKH pTXLOLEUpH DIEIQDOXE[OLppGVXjUDHDOLFRRHBXWV
V\VWqPHV GH GLVWULEXWLRQDG¶DOLRQHV FRPPH OHV VH
PDJDVLQDJH HQ OLJQH GHHYQDWLHVQXWYrWLOLHOpWUHRLWGRWpV GH P
FRQWU{OH DGpTXDGWHHYDLSPHLWPHUWDQWHDX[SHUVRQQHV
OpJDO HW DX[FOLHQWV HQ pWDW G¶pEULpWp

3. Accessibilité physique

/H GHJUp G¶DFFHVVLELOLWpSHSQKGVSLTXHFjLOGDHPRQGX QRP
GH YHQWH HW G¶pWDEOLVVHPHQWVHQDWLQGpWXHQDGHV XKHXSHV HW
G¶RXYHUWXUH GH FHV SRELQWRQGHHYHQWHQ/DLWpVGHHULSOVGHUL SRLQ
DVVRFLpH j XQH UpGXFWLRQDGHFRDOFRQVGRHPVPDSWERHQqP¶HV FR
OD SRSXODWLRQ %DERU HWWFRGOODE 3RHSYRYHVWULF
KHXUHV G¶RXYHUWXUH VRVQFKDHQIHFHHWVTXpQGGLFVHQW O¶DF
O¶DOFRRO RX GDQV OHV OHXVSpFLHVXSHXEHQWKOLpV GH YHG
GH O¶DOFRRO %DERU HW VDGH FHWWHV GLQFHLQFYDLWRQGH SRO
VXU OH QRPEUH GH SRHLUQWRQGHH kYJHpHWGHH SDUDQV HW SOXV
KHXUHV G¶RXYHUWXUH OH IDLW G¶DYRKLHXXUQHVUGq¶JROXHYPHUQW
HQ YLJXHXU /H 4XpEHF REWLHQW XQH QRWH pFDUW HC
HW DUUL\UHDQJXGHV SURYLQF3HUVLQDFYHHFGR¶,DUHGGXXU OD GLPH
O¶DFFHVVLELOLWp SK\VLTXH

Pratiques prometteuses : /D UqJOHPHQWDWLRQ TXpEpFRLVH GRQQH DX
FHUWDLQ GURLW GHDUFHHJPDHUQGWVVGXHUVOS¶RHLPSWV GH YHQWH G¶DC
FRQVRPPHU VXU SODFH &KDTXH QRXYHOOH GHPDQGH GH S
RBGRXDUG ~ #•dH

3 D U D L O O H X U V G H W U D Y H X [G H X Y H Q W H G ¶ D O F R O O ¶ D F K D V

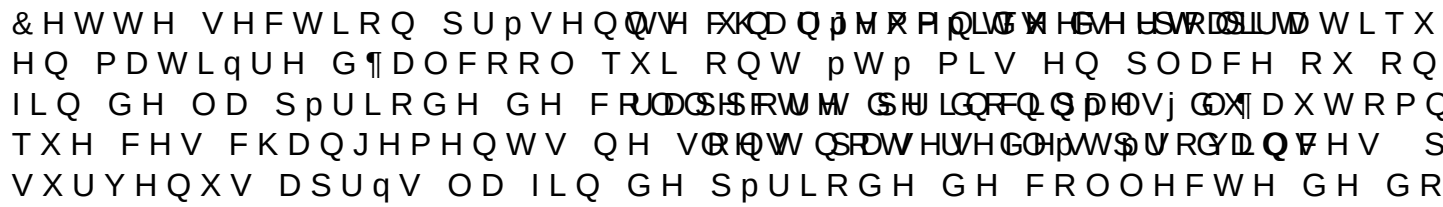
6HORQ OHV GRQQpHV FRQQDLVVDQFHV SDUWDJpHV OH
4XpEHF REWHQDLW OD SOXV IDLEOH QRWH GHV SURYLQFHV
7RXWHIRLV OHV PRGLILFDWLRQV UqJOHPHQWDLUHV D
VSpFLILTXHPHQW OD PLVH HQ SODFH G¶XQ SURJUDPPH G¶D
FRQGXFWHXUV GH DQV RXYUHURQW GDPXOHEHW VRQWLILFDW
QRWH GX 4XpEHF GDQV FH GRPDLQH

Pratiques prometteuses : &RPPH OD SOXSDUW GHV SURYLQFHV OH 4X
SURJUDPPH REOLJDWRLUH G¶LQVWUXFWLRQ HQ PLOLHX VFRODLUH
SRXU OHV FRQGXFWHXUV UpFLGLYLVWHV DUUrWpV SRXU FR
GHV ORLV IpGpUDOHV G'HVSXVLDQWLRQV DGPLQLVWUDWLYHV
DMRXWpHV SRXU OHV FRQGXFWHXUV DPYJHSDUQH DPOFRXSpP
PJ SDU PO RX SOXV DYHF GHV VDQFWLRQV SOXV VpYd

/H 4XpEHF DU[illegible]UL[illegible]HJDXHV SURYLQFHV VXU FHWWH GLPHQVLR
QRWH GH pFDUW HQWUH OHV SURYLQFHV GH j

Figure 1. Consommation d’alcool per capita en litres d’alcool pur,
par personne âgée de 15 ans et plus, Québec et Canada, 1990 à 2012

Récents changements dans les politiques en matière d’alcool au Québec



-)L[DWLRQ GHV SUL[/H OHJLVODWHXU HVW HQWUp HQ
  XQH DXJPHQWDWLRQ GH OD WD[H VSpFLILTXH VXU O¶DO
  SUL[GH OD ELqUH D pWp DXJPHQWp GH OH FHOXL GX YL
  EROXWHLOOH HW[HFHSWLRQ GHV VSLULWXHX[HW
- $OFRRO DX YRODQW 'HSXLV qWH PHQW LTXL H[LJH XQH
  QXOOH © WROpUDQFH]pURª SRXU OHV ¶ SSOLTXH SOXV
  WLWXODLUHV G XQ SHUPLV GH FRQGXLUH SRXU OHV WLWXODLUHV GH
  SUREDWRLUH PDLV DXVVL j WRXV OHV WLWXODLUHV GH
  RX PRLQV 6$$4 E (Q FDV GH QRQ UHVSHFW GH OD

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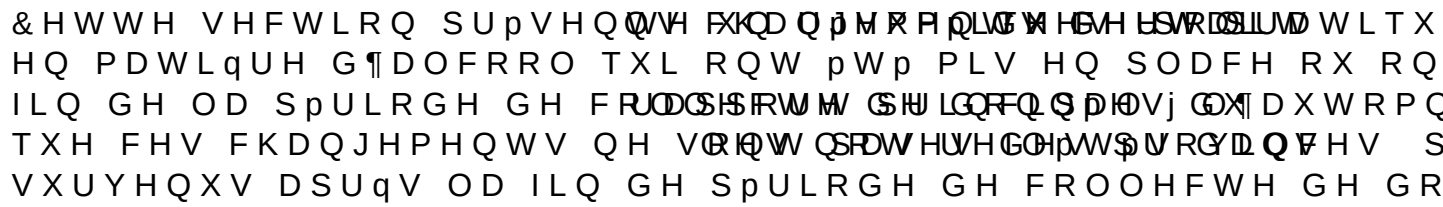

-)L[DWLRQ GHV SUL[/H OHJLVODWHXU HVW HQWUp HQ
  XQH DXJPHQWDWLRQ GH OD WD[H VSpFLILTXH VXU O¶DO
  SUL[GH OD ELqUH D pWp DXJPHQWp GH OH FHOXL GX YL
  EROXWHLOOH HW[HFHSWLRQ GHV VSLULWXHX[HW
- $OFRRO DX YRODQW 'HSXLV qWH PHQW LTXL H[LJH XQH
  QXOOH © WROpUDQFH]pURª SRXU OHV ¶ SSOLTXH SOXV
  WLWXODLUHV G XQ SHUPLV GH FRQGXLUH SRXU OHV WLWXODLUHV GH
  SUREDWRLUH PDLV DXVVL j WRXV OHV WLWXODLUHV GH
  RX PRLQV 6$$4 E (Q FDV GH QRQ UHVSHFW GH OD

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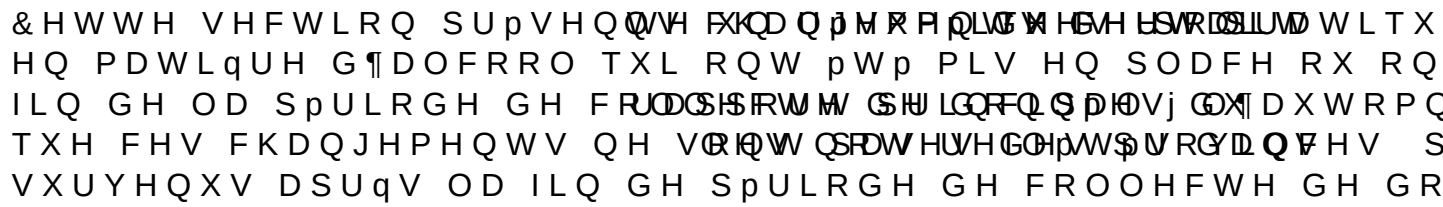

-)L[DWLRQ GHV SUL[/H OHJLVODWHXU HVW HQWUp HQ
  XQH DXJPHQWDWLRQ GH OD WD[H VSpFLILTXH VXU O¶DO
  SUL[GH OD ELqUH D pWp DXJPHQWp GH OH FHOXL GX YL
  EROXWHLOOH HW[HFHSWLRQ GHV VSLULWXHX[HW
- $OFRRO DX YRODQW 'HSXLV qWH PHQW LTXL H[LJH XQH
  QXOOH © WROpUDQFH]pURª SRXU OHV ¶ SSOLTXH SOXV
  WLWXODLUHV G XQ SHUPLV GH FRQGXLUH SRXU OHV WLWXODLUHV GH
  SUREDWRLUH PDLV DXVVL j WRXV OHV WLWXODLUHV GH
  RX PRLQV 6$$4 E (Q FDV GH QRQ UHVSHFW GH OD