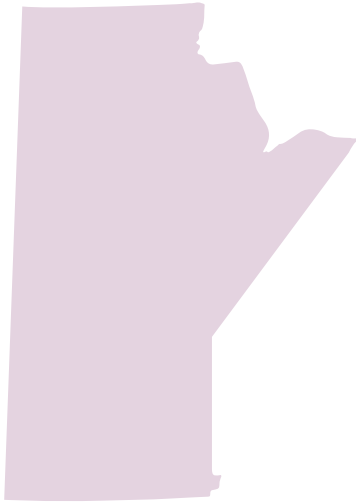


## Reducing Alcohol-Related Harms and Costs in Manitoba: A Policy Review



**T**he Provincial and Territorial Canadian Alcohol Policy Evaluation (CAPE) project is a rigorous assessment of whether evidence-based alcohol policies were implemented within each province and territory in 2017. A comprehensive alcohol policy framework was developed, containing gold standard best practices across 11 different policy domains. The first seven domains have evidence of effectiveness as means of *directly* reducing population level consumption of alcohol and/or related harms. The last four domains are composed of evidence-based strategies that more

- Manitoba sets a **minimum price** for all alcoholic beverages sold by on-premise establishments and off-premise retail stores that closely reflect the alcohol content of the beverage.
- To support of safer drinking contexts, Manitoba permits **re-corking** of unfinished wine for take away from on-premise establishments and **limits the amount of alcohol** that can be served to a patron at one time.
- Manitoba has a strong **risk-based licensing and enforcement program** which applies to both on-premise establishments and off-premise retail stores as well as special occasion permits (at the initial event-screening stage). Penalties for liquor law violations are commiserate with the violation and escalate with severity. Compliance orders and decisions of appeals are publicly tracked and reported.
- Each fiscal year, Manitoba Liquor and Lotteries must allocate an amount equal to two percent of its anticipated net revenue to conduct or **fund initiatives** that promote responsible gaming and responsible liquor consumption, including research and treatment programs.





