

MINIMUM ALCOHOL PRICING IN BRITISH COLUMBIA

What is alcohol currently costing in BC?

\$939 million per year in alcohol-related healthcare and policing costs

How would these minimum prices affect BC?

On average
drinkers in BC would spend
\$0.40 more per week
on alcohol

~184 million
in potential annual savings related
to healthcare and policing costs



~3000
fewer alcohol-related hospital
admissions per year



~350
fewer alcohol-related
deaths per year