





1971), reflect the struggles of the marginalized inner-city poor who often used alcohol and other drugs to cope with harsh conditions.

Until recently Rodriguez was largely unknown, except in South Africa and a few neighbouring nations where people were inspired by his lyrics. Even Rodriguez himself was unaware of his fans and the sale of more than 500,000 of his records. He worked for decades for low wages as a labourer and advocate for the poor in

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3. Have students write a song or other artistic creation—drawing, painting, making a collage, writing a story—that somehow explores why people use psychoactive substances (e.g., coffee, cola, tea, chocolate, alcohol, tobacco, cannabis). Encourage students to demonstrate real insight into the factors that drive use in their communities. Those who are interested may also be encouraged to explain what they've put into their work and why, how they feel about what they've created.
4. Invite students to consider what they might have thought or done if they'd learned that someone else had profited handsomely from the sale of their work. Ask them to dig deep to understand why they would react that way and to consider what their reactions might say about what they value.

## Drug Literacy