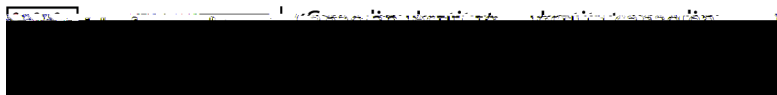Canadian Institute for Substance Use Research (University of Victoria, British Columbia, Canada) and Centre for Addiction and Mental Health (Ontario, Canada) researchers

Re: Notification of Draft Regulations Under Section 12 of the Public Health (Alcohol) Act 2018 TRIS NOTIFICATION 2022/441/IRL (Ireland)

About our organizations

We are researchers working with the [Canadian Institute for Substance Use Research](#) (CISUR) at the University of Victoria, British Columbia, and the [Centre for Addictions and Mental Health](#) (CAMH), Ontario, in Canada. CISUR and CAMH are leading Canadian research organizations dedicated to the understanding of harms from substance use and the identification of evidence-based measures to reduce these. Both CAMH and CISUR are World Health Organization Collaborating Centres on alcohol policy and health. We are independent from commercial vested interest groups. Our alcohol research has included a major focus on labelling over the years, including the evaluation of the only real-world introduction of c

[Effects of strengthening alcohol labels on attention, message processing, and perceived effectiveness: A quasi-experimental study in Yukon, Canada (2020)](#), (Hobin et al., 2020, Intl J Drug Policy)

[Testing the Effectiveness of Enhanced Alcohol Warning Labels and Modifications Resulting From Alcohol Industry Interference in Yukon, Canada: Protocol for a Quasi-Experimental Study](#) (Vallance et al., 2020, JSAD)

[Improving Knowledge That Alcohol Can Cause Cancer Is Associated with Consumer Support for Alcohol Policies: Findings from a Real-World Alcohol Labelling Study,](#) (Weerasinghe et al., 2020, Env Res and Public Health)

[The effects of alcohol warning labels on population alcohol consumption: An interrupted time series analysis of alcohol sales in Yukon, Canada,](#) (Zhao et al., 2020, JSAD)

[Alcohol Containers: A Consumer's Right to Know, a Government's Responsibility to Inform, and](#)