

2024/2025 WORK STUDY PROGRAM

JOB POSTING

JOB TITLE: UVSS 5- Cinecenta Promotions Officer

DEPARTMENT NAME: University of Victoria Students' Society, Cinecenta

CONTACT NAME: Lisa Sheppard

JOB DESCRIPTION:

Promote Cinecenta on social media, website, direct marketing etc
Contact media, on-campus and local intercultural organizations to disseminate information on Cinecenta Film Series.
Assist in organizing promotional materials and press releases to promote Cinecenta.
Update data-base and website.
Organize and file promotional material
Research alternative means of promoting the theatre.
Help develop and execute a customer survey.

QUALIFICATIONS:

Strong knowledge of social media a must
familiarity with library resources
knowledge and interest in international film
good written and verbal communication skills
Strong computer skills
good research skills with a familiarity of library resources
other related duties as assigned

JOB LOCATION ON-CAMPUS: Student Union Building 401 One BSR **HOURS AVAILABLE**

HOW TO APPLY: Resume to SUB Room B13

APPLICANTS MUST BE ELIGIBLE TO PARTICIPATE IN THE WORK STUDY PROGRAM
For details go to: <http://www.uvic.ca/registrar/safa/work-study/index.php>