

: LIBR 4 - Instructional Video Content Assistant

: Libraries | Engagement and Learning

: Courtney Lundrigan

:

The Instructional Video Content Assistant provides support to ensure the Libraries' YouTube presence is up-to-date and reflective of current services and support offered at UVic Libraries. Videobased platforms (including YouTube) are valuable learning resources for many students. To keep our content relevant and useful, we are looking for support from a skilled candidate who can successfully support integrating a student perspective into our video content.

We will be reviewing and updating our video content in the following areas (the following is not a complete list): Instructional videos on how to perform specific library- or research-specific tasks (e.g. identify a peer-reviewed article or evaluate a source for reliability), citation help resources, research and library help services, and academic programming through the Libraries and Learning Commons.

To help our content stay current and relevant, the Instructional Video Content Assistant will:

- Review current YouTube content with a provided set of criteria;
- Suggest areas of focus for both the creation of new content and recreation of outdated content;
- Create reusable video assets that align with UVic Libraries branding, such as consistent intro and outro content;
- Create and edit new instructional content for publishing on YouTube (and other video-

- Experienced in the development, editing, publishing, and removal of video and screencasting content, particularly on YouTube;
- Proficient in the use of video capture and editing software;
- Familiar with graphic design tools (e.g., Canva, InDesign, or similar);
- Demonstrated effective writing skills;
- Able to work effectively, both independently and in teams; and
- Able to complete projects on time, and to communicate proactively with supervisor about needs and changes.
- Desirable: Familiar with or interested in library services.

and approved. : Mearns-McPherson Library, with remote work as appropriate

: \$18.50/hour (including 4% vacation pay)

: 140

: Send a resume and a cover letter that describes your skills, experience, and interests and how they relate to the position to the attention of Courtney Lundrigan, Head Engagement and Learning at libadminel@uvic.ca.
Position open until filled.