

Course title and code: PAAS 101 Text, Manipulation Propaganda

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Course description:

How do the texts we encounter in daily life—the news, advertising, films, novels—influence our thinking and manipulate our emotions? How do governments and other groups use these same techniques to control how we feel about or react to specific policies and situations? This course will analyse the mechanisms of propaganda and manipulation to help students become more critically aware of, and better able to protect themselves from, these far too common assaults on independent will, looking primarily at examples from contemporary Asian governments, but also films and literature which utilise the same techniques.

Proposed assignments:

Proposed reading list: