



BY JOANNE MCGACHIE

Don't look now, but you're living on the Edge... and it's a great place to be!

On Feb. 24, in the University Centre, hundreds of students, staff and faculty were on hand to greet UVic's vibrant new look: a positioning concept, university narrative, and visual identity that reflects our university's distinct

3.5)1.5(e)0.5)-8t(i)1.5oy21.6).4(s,s)11.6(t2(uadr).4(1(u3(c)-4a p)-6 s)11.6(t(e)-6(e . . ce)-6(w 0.022(i)-4a p)-22)i-0.05s 0.09w -0.027-1.5(e)0.5)-8t21.6)i)-8s)10

