

**ENGAGEMENT** **Gain For Development** University of Victoria Grand Promenade Landscape Plan  
dividends by bringing in new knowledge, clarifying issues, resolving conflicts, finding solutions, and setting direction. Stakeholder and public input is only one important element of a successful project and must effectively be woven together with technical expertise, analysis, and staff direction to produce a successful project. The Grand Promenade Site is located through the heart of the UVic Campus and is used by students, residents, faculty, staff and the adjacent community, all who will play a critical role in defining the future of the site. The campus is also located on the traditional territories of the Songhees, Esquimalt and WS6

of participants, that will result in a plan that meaningfully responds to the values, needs and aspirations of user groups and the broader community.

This Engagement Plan is guided by the following documents:

**Campus Community – Campus Planning Consultation Process Report**

Link:

<https://www.uvic.ca/campusplanning/assets/docs/May%202005%20Campus%20Planning%20Consultation%20Process.pdf>

#### **4.0 Project Governance and Oversight**

The day-to-day management of the process will be led by a project team through the Office of Campus Planning and Sustainability, and more broadly directed and overseen by the Grand Promenade Advisory Team, which includes staff and academic representatives. It is composed of:

- Associate Vice President, Financial Planning and Operations
- Director of Project Planning, Facilities Management
- Director of Maintenance, Facilities Management
- Chair, Department of Civil Engineering, Faculty of Engineering
- Manager of Transportation and Parking
- Director, Campus Planning & Sustainability
- Faculty Member
- Undergraduate Student

The process will also be guided by the Campus Planning Committee (CPC), which acts as an

### Students, Staff and Faculty

Students, Faculty and Staff will be invited to the Ideas Fair, Design Charrette, and Open House. This group of stakeholders are critical to the process and will be engaged in a variety of ways ranging from interactive design charrettes to open houses, and in some cases group meetings.

Students include:

- General student body
- Undergraduate UVic Students' Society (UVSS) and Graduate Student Society (GSS)
- Student Clubs including (but not limited to) those with an expressed interest in campus planning issues, such as the Urban Development Club and the Campus Community Garden group

Faculty and other academic appointments include:

- All faculty , including but not limited to:
  - faculty with an academic (teaching or research) interest
  - other faculty with expertise and/or expressed interest in planning issues and opportunities
- Sessional instructors

Staff, with particular attention given to:

- Facilities Management and Campus Security
- Libraries
- Administrative officers within academic units
- Student Affairs, including:
  - Campus Services
  - Student Recruitment
- Office of Indigenous Academic and Community Engagement
- Student Services (i.e. Counselling, Health Services, International Student Experience, Residence Services, Food Services, Resource Centre for Students with a Disability, and more)

### Community Association Liaison Committee (CALC)

The Director of Campus Planning and Sustainability will present at the Fall 2018 CALC meeting with a proposed 'Inform' approach to community engagement (based on UVic's Community Engagement Framework). The intent is to provide an overview and scope of project and process. Updates on project will be given quarterly at future CALC meetings.

Community stakeholders may also include (but are not necessarily limited to):

- General public, with specific attention paid to neighbours
- Public users of UVic recreational and other facilities
- Special interest groups and organizations such as the Bowker Creek Urban Watershed Renewal Initiative (BCI)
- Other interest groups that emerge during the process

### Local Government Stakeholders and Service Providers

UVic straddles two municipal jurisdictions. Proposed improvements to pathways that connect to municipal roadways will require consultation with the District of Saanich and District of Oak Bay. Meetings will be scheduled as required.



Phase 2: Development of Draft Landscape Plan and Community Consultation

- **Information Out:** Messaging will focus on sharing about what was heard through consultation with stakeholders and how this informed the draft landscape plan. Issues that affect the draft landscape plan design and implementation.
- **Information In:** Questions will seek input on draft landscape plan and design guidelines

Phase 3: Development of Final Landscape Plan

- **Information Out:** Messaging will focus on presenting the draft plan and sharing information related to how input was considered and integrated into the draft plan
- **Information In:** Questions will focus on obtaining feedback on the draft plan and guidelines.

**7.0 Spectrum of Engagement**

PHASE	ENGAGEMENT GROUP	LEVEL OF ENGAGEMENT	TACTICS
1	Stakeholders	Involve	Ideas Workshop
1	Advisory Team	Collaborate/Involve	Meeting
2	Stakeholders	Consult	Design Charrette / Meetings
2	Advisory Team	Involve	



DATE: Week of September 23 or TBC

## **9.0 Communication Tools**

A variety of communication tools will be utilized including presentation boards, interactive and visual survey boards and comment cards and general reporting back through presentations and online reporting. We recommend snacks or other incentives for student engagement during events.

We will work with UVic Marketing & Communications to determine the best social media approach.

## **10.0 Measuring Success**

This Plan is intended to be a living document, which can be adjusted to respond to change (changes in project scope, audience sentiments, etc.). Ongoing refle2 (en)10.5 M( O)-6.767U(epor)4.ai8u e



## **12.0 Adjusting Approach**

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